



missdorothy.com

"Helping children learn how to manage risk"

Office : Tel 0870 7593388 Fax: 0870 759 3389
email: office@missdorothy.com
www.missdorothy.com



Gordon Taylor
CEO Professional Footballers' Assoc.



Ken Jones
President ACPO



Meredydd Hughes
Chief Constable



**THE CHIEF
FIRE OFFICERS
ASSOCIATION**
The professional voice of the
UK fire and rescue service



John Hoey
Assist Chief Fire Officer

Our Aim :

Helping children learn how to manage risk and to create a national standard for safety information delivered to children. The resources are a practical solution to the every child matters agenda and have been created with the support of the NCB, Healthy Schools and many professionals who work with children. They are a pull together of good practice across the UK, but most important have been designed for children by children. 'missdorothy.com gives children a voice' say pupils at Kier Hardie School, London.

How does it work?

The missdorothy.com learning programme reaches every child with important safety messages. Children learn how to manage risk and develop an emotional vocabulary in a fun and exciting way. The programme, which is linked to the national curriculum, uses cartoon for primary school children and a soap opera for teenagers. It is a resource recommended for PSHE and is featured on the DfES

Teacher Net website as a child protection and safety resource. MDC resources are designed for a whole school approach with each child receiving their own workbook suitable for their age.



The 'Helping Hands' work book is an introduction to key safety messages and should be purchased for all Year 3/4 pupils (7 - 9 year olds)



The 'Moving On' book, designed to prepare children for transition and the age of criminal responsibility, should be purchased for year 5 (9 - 10 year olds).



The 'Risk' book, a pull together of all multi agency safety messages is recommended for year 6 (10 - 11 year olds), to prepare children for the greater independence of secondary school.



DfES Anti-bullying week 2006
'Friends of Dot Com report bullying'.
Sir Trevor is a friend of Dot Com are you?



Special thanks to Police, Fire and Education in South Yorkshire, 1st in the country to reach every child. Hexthorpe Primary school, Doncaster is a lead missdorothy school.

The missdorothy.com foundation is recognised by the United Nations raising awareness of the human rights of children and a new education programme called SCREAM helping to bring an end to child labour.



Watch Over Me

supported by :



David Blunkett
Sheffield MP



Angela Smith
Fire Minister



Tony Blair
Prime Minister



Gordon Brown
Chancellor



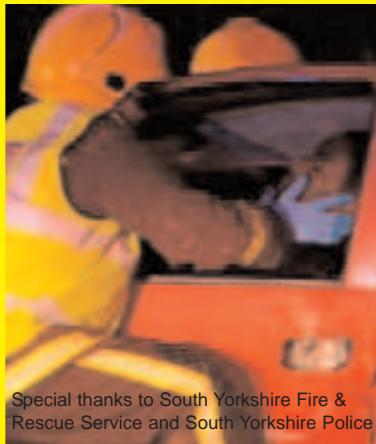
Vernon Coaker
Home Office



Sir Ronnie Flannagan
HMIC



Jim Gamble
CEO CEOP



Special thanks to South Yorkshire Fire & Rescue Service and South Yorkshire Police

Jeanette Pugh
DfES Director Safeguarding Group



supported the launch of Watch Over Me III at Charlton Athletic FC recognising MDC resources as a multi-agency child protection tool for Safeguarding Boards across the country.

EVALUATION

The programme has been independently evaluated by volunteers from the Cabinet Office and most recently the Office of Fair Trading. A formal evaluation was commissioned by the Home Office and conducted by the National Children's Bureau:

100% of teachers said the Missdorothy programme should be delivered in all schools.
90% of teachers said using the programme changed the behaviour of their children, increasing mutual respect, self confidence and trust.
72% of children reported feeling safer after completing the programme.

missdorothy.com - What it delivers



The Watch Over Me Personal Safety Soap Opera for secondary school children aged 11-16 provides a consistent approach for schools to PSHE and Citizenship. First created with the parents of the murdered Surrey teenager Milly Dowler, it aims to bring difficult issues into the classroom and provide a stimulus for discussion. The soap is researched with young people and young offenders across the country and the script is written with the help of young actors at the National Youth Theatre.

It is a 21st century approach to PSHE and also provides supporting films for police officers, PCSOs, firefighters and football coaches to use with young people.

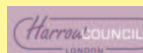
Watch Over Me tackles the tough issues that young people are concerned about and gives the emergency services and other agencies an opportunity to take part in their discussions. It encourages young people to make their own strategies for dealing with risk and helps them develop a voice, so they are never afraid to speak up and know where they can ask for help.



missdorothy.com Patron Lynda Bellingham



Paul Clark Children Services' Director for Harrow in London has led a multi agency partnership with the safeguarding board, football in the community, police and fire service to fund the missdorothy.com resources for three years in advance "to effect change in a generation of children".



missdorothy.com is supported by esure.com

Series 1: 2003

In memory of Milly Dowler looks at issues around:

Attempted abduction
Being Home alone
Carrying knives
Alcohol
Domestic violence



Series II: 2004/5

In memory of George Atkinson looks at:

Guns & Gangs
Drugs & Alcohol
Forced Marriage
Bereavement
Domestic Violence



Series III: 2006/7

In memory of Damilola Taylor looks at:

Community Cohesion
Roads' Policing
Knives
Stop & Search
Internet Safety
Football in the community

